



NEWS FROM FMC SPECIALTY PRODUCTS BUSINESS:

ADVICE FROM FMC CORPORATION EXPERTS:

Bait stations alone protect, but use with liquid termiticide preferred

PHILA., PA – While FMC Corporation's FirstLine® termite bait products have been recognized as effective stand-alone termite treatments, experts laud the combined effectiveness of the baiting systems used with liquid termiticides.

"Baits alone will provide structural protection," said Jim Ballard, technical manager for FMC's Specialty Products Business, "but because of their slow nature and the potential for additional structural damage until the activity subsides, we recommend combining the baiting systems with liquid termiticides for a more practical, long-term solution."

Following the third FirstLine® Conference held in Tucson, AZ in October 1999, other researchers and consultants agree:

"With all the variable and continuous termite activity around structures, the best way to provide structural protection over time is to use an IPM-type system, like Systematic Termite Control™ from FMC, where a customized strategy using any and all tools will achieve success."

-Dr. Brian Forschler, University of Georgia.

"Combining localized liquid termiticide treatments with a termite baiting system is the best way to provide long-term structural protection from subterranean termites in California."

- Dr. Mike Rust, University of California

"Subterranean termites are active for most of the year in Texas. Our many soil types are also tough on liquid termiticides. Using a combination of tools, such as Systematic Termite Control™ from FMC, including a long lasting liquid termiticide, makes the most sense to protect structures in Texas."

- Dr. Roger Gold, Texas A&M University

"Between Arizona's harsh climate and the large number of small populations of termites around structures, the use of a liquid termiticide, like Talstar® Termiticide/Insecticide, and a termite bait, such as FirstLine® GT Plus Termite Bait Stations, is one of the best ways to provide termite protection for our structures."

- Dr. Paul Baker, University of Arizona

"I've learned from PCOs that a good, long-lasting, liquid termiticide, like Talstar® Termiticide/Insecticide, coupled with an effective termite bait, like FirstLine® GT Plus Termite Bait Station, is a practical strategy for protecting structures from termites."

- Dr. Doug Mampe, DM Associates

"Orkin® Pest Control has chosen FirstLine® termite bait products as the bait to use within our Directed Liquid + Bait Treatment and Monitoring Service to create a termite control program for the new century that can't be beat."

- Mr. Paul Hardy, Orkin Pest Control

For More Information Contact: PestSupply.com - Toll Free 1-877-500-0011