

Your first smart decision — you called your Pest Management Professional. Every year termites cause as much as \$5 billion in damage to people's homes, but yours doesn't have to be one of these. Your PMP knows what it takes to protect your home and has most likely already explained your options and performed a termite protection treatment.

Now, you can make your second smart decision — ask your PMP to apply Premise Granules. Premise® Granules is a product that your PMP can apply around your home to kill termites that may be trying to find a way in.

There's no waiting. Premise Granules starts working as soon as your PMP applies it. And it can be applied at any time including the initial visit and /or during annual visits.

You can feel confident that you are making good decisions for your house when using Premise Granules. The active ingredient in Premise Granules is imidacloprid. It's the most commonly used insecticide in the world — mainly because of its high performance level. If you have pets, you may already know about the effectiveness of imidacloprid, as it is widely used to control fleas and ticks on household pets.



You've already made a smart decision, now you can make another one.



PREMISE®
GRANULES

Bayer Environmental Science, a business group of Bayer CropScience LP, 2 T.W. Alexander Drive, Research Triangle Park, NC 27709. BackedbyBayer.com, Bayer, the Bayer cross, Premise and Backed by Bayer are trademarks of Bayer. ©2007

PREMISE®
GRANULES

AN ADDITIONAL LINE OF DEFENSE

Termites can enter a home through a space that's as thick as a single piece of paper, and they don't do it alone. They are social creatures and by the time you see even just one of them, there could be many more. They can be hidden for years before becoming visible, which means that you could have damage and not know it.

Contrary to the common misconception, homeowner's insurance does not cover termite damage. That's a lot of money to spend on unwelcome guests. Taking the proper precautions will not only defend your house, it will save you a lot of money in the long run.

WHERE YOUR PMP CAN USE IT

- Hard-to-reach areas where treatments can erode over time
- Bare soil, landscaped areas, turf grass and mulch areas
- Areas surrounding structures that are subject to termite attacks
- Mailboxes, lampposts, swing sets and other non-structural wood-to-soil contact situations



Premise® is the original non-repellent termiticide; termites can't sense it's there, so they tunnel through the treated soil and become exposed to the active ingredient.

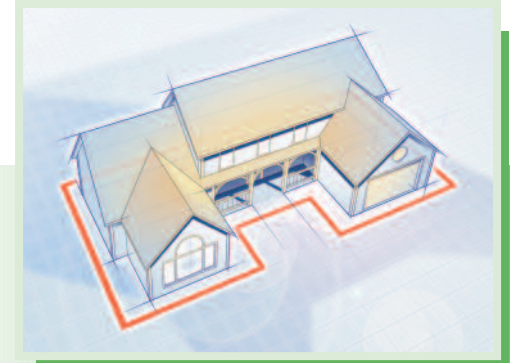


PREMISE GRANULES CAN BE APPLIED AS OFTEN AS NEEDED OR ANNUALLY

- Ask your PMP to use Premise Granules during initial visits, annual inspections or renewals
- Premise Granules should be used as a supplement to a full treatment. Alone, it will not defend your structure. Bayer offers a wide array of Premise products that do offer long-term structural protection.

HOW PREMISE® GRANULES BENEFITS YOU

Add an additional layer of protection. You'll be glad you did. By requesting that your PMP use Premise Granules as another line of defense, you're taking an active role in protecting your house from termites and costly damage.



Ask your PMP to use Premise Granules. Let them do everything possible to defend your home against termites.

PREMISE®
GRANULES

